

Kasalang Filipino 2015^{10th run}

co-presented by
kasal.com
The essential Filipino wedding guide.



The premiere Philippine wedding & tourism fair roadshow.

September 9, 2015

Organized by:

Ms. Michelle Delumpa
SkyCable
Iloilo City



Dear Mitch,

Greetings!

KeyCities Events & Marketing, **Kasal.com** and **ABS-CBN Regional Network Group**, invite you to be part of ***Kasalang Filipino 2015: Matahom na Yuhom Wedding Fair- the Bacolod Leg.***

Deemed to be the biggest wedding suppliers expo and tourism event to happen in Bacolod City and Western Visayas, this is the **4th leg of *Kasalang Filipino 2015***, tying in key cities in the Philippines with one objective of promoting the local wedding and tourism industry. The following are the partner cities of the road show – General Santos, Dagupan, Pampanga, San Pablo, Dumaguete, Davao, San Fernando, CDO and Cebu.

The event will showcase the best wedding suppliers and as well as tourist destinations in Bacolod City and nearby areas, to be held at THE ATRIUM of SM CITY Bacolod from September 25-27, 2015. This a pre-Masskara event, and we therefore, expect a lot of people traffic during the exhibit. The fair will also offer the following programs and activities:

- Wedding-related talks, seminars and demos
- Talk with the expert who coined the term Event Styling- Stylist for the Stars-Henry Pascual
- Ever Bilena's Gandang Pinay bridal make up competition/Bouquet-making Contest
- Tupperware Table Arrangement competition
- Bridal fashion shows featuring our top Ilongo designers and many more.
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This event will have national, quad media promotion through its national media partners: ABS-CBN RNG, Lifestyle Network, Sky Cable, WRR 101.9, My Only Radio, Metro Weddings magazine, Metro Home and Entertaining magazine, Food magazine, The Manila Times, Business Mirror, Localdirect, Biyahengpinas.com and will be promoted globally ***www.kasal.com***.

Attached to this letter are the **Participation Packages** for your review.

Should you be interested to join, you may reach me at telephone number _____ or e-mail us at keycities@gmail.com, or simply get in touch through www.kasal.com

Thank you and we look forward in welcoming you to ***Kasalang Filipino 2015: Matahom na Yuhom Wedding Fair!***

Sincerely Yours,

Ms. Rechelle H. Montinola
Ms. Glynda T. Descuatan- co-Organizers

Kasalang Filipino 2015: Matahom na Yuhom Wedding Fair
ATRIUM, SM CITY-BACOLOD, NEG. OCC.
Exhibit Packages

Package 1 - (PhP 10,000)

1. 2mx 3m Exhibit Space for three (3) days
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the exhibit
3. Opportunity to be part of the Event's Program
4. Inclusion in Merch Plugs in Radio and Cable TV Ads
5. 10-minute TV interview to be done any day within the 3-day exhibit for airing on SkyCable Bacolod
6. Inclusion in a One-Page Local Newspaper Ad

Package 2 - Product Display Package (PhP 3,500)

1. One (1) Product Exhibit
The event organizers will take care of displaying your product, together with 4 other products in a 2mx 4m exhibit space for two (2) days. Maximum of 500 pcs. flyers/business cards can be included. Product to be displayed must not exceed 4 kilos (including flyers/business cards) and you will be responsible for its safe packing. The organizers will take all reasonable measures to ensure the safety of the package but will not be liable in the event that the package will be lost, damaged during transport
2. Company Listing in the Souvenir Directory to be given to couples-to-be in each show

Package 3 - Flyer Distribution Package (PhP 2,000)

Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

Notes:

- Exhibit Space is on a first-come, first-served basis. Maximum of 2 exhibitors can share Package 1
- The event organizers will provide a snapshot of the product display for those who will avail of Package 2
- Deadline of inclusion in the Souvenir Directory is **September 7, 2015**
- Payment is 100% upon contract signing. Please make check payable to: **KEYCITIES EVENTS AND MARKETING or DEPOSIT AMOUNT AT: KEYCITIES EVENTS AND MARKETING**
CURRENT ACCOUNT NUMBER: 33-168-840001-3 AT PHILIPPINE NATIONAL BANK (PNB) DUMAGUETE.

Interested?

To confirm your participation, kindly sign this form and submit to

Ms. Rechelle Montinola-SKYCABLE-Bacolod

☐ **Yes, I would like to join *Kasalang Filipino 2015: BACOLOD LEG* :**

Package Type: _____ **Amount** _____

Booth No.: _____

Company Name: _____ **Tel. Nos.:** _____

Contact Person: _____ **Fax Nos.:** _____

Position: _____ **E-mailAddress:** _____

Web Address: _____

Signature: _____ **Date:** _____

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