

Date _____

Dear _____:

Greetings!

Ayala South Park Mall, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalan at Kotilyon sa Alabang 2018* !

Deemed to be the longest-running wedding fair roadshow in the Philippines, Kasalang Filipino program aims to showcase the best and promising wedding suppliers of the different regions. For 2018, we are extending the event's target market to include debutantes as we see a growing trend for more stylish and thematic debut celebrations.

The wedding & debut fair in Alabang will showcase the best wedding suppliers and venues based in the South (i.e. South of Manila, Cavite, Laguna, Batangas) on **April 7-9, 2018** at the activity area of **Ayala Malls South Park**.

This event will have national, quad media promotion through its national media partners: ABS-CBN RNG, Lifestyle Network, Sky Cable, My Only Radio, Wedding Essentials magazine, Business Mirror, SLEX and will be promoted globally via www.Kasal.com.

Attached to this letter are the Participation Packages for your review.

Should you be interested to join, please contact us at tel. nos. (02) 982-1176 or via Smart: (0930) 676-6178 , Globe: (0917) 794-2931 or e-mail us at kasal.com@gmail.com

Thank you and we look forward in welcoming you to *Kasalan at Kotilyon 2018 in Alabang*!

Sincerely Yours,

Ms. Belle Fuentes
Event Manager

kasal.com Team

The essential Philippine wedding planning guide.

<http://www.kasal.com>

See us also in Facebook: <http://www.facebook.com/kasalcom>

Follow us on Twitter: <http://www.twitter.com/kasaldotcom>

Participation Packages

Major Sponsorship Package (PhP 60,000.00)

1. Major Sponsor Acknowledgment, Logo Inclusion in the event's promotions.
2. (2) 2mx2m or 4mx2m Prime Exhibit Space for three (3) days.
3. Ad Placement and Major Sponsor Acknowledgment in the Souvenir Directory to be given to to-be weds.
4. Product/Leaflet Distribution during the event.
5. Opportunity to do product presentation (talk or demo), or game/contest during the event.
6. Live acknowledgment during the event.
7. Segment in the AVP to be played during the event.
8. Banner display in the venue.
9. 1-Year Platinum Priority Listing in Kasal.com worth PhP 24,000.00 (provincial listing)

Minor Sponsorship Package (PhP 35,000.00)

1. Minor Sponsor Acknowledgment, Logo Inclusion in the event's promotions.
2. (1) 2mx3m Prime Exhibit Space for three (3) days.
3. Minor Sponsor Acknowledgment in the Souvenir Directory to be given to to-be weds.
4. Product/Leaflet Distribution during the event.
5. Opportunity to do product presentation (talk or demo), or game/contest during the event.
6. Live acknowledgment during the event.
7. Segment in the AVP to be played during the event.
8. Banner display in the venue.
9. 1-Year Gold Priority Listing in Kasal.com worth PhP 8,000.00 (provincial listing)

Exhibit+Advertising Package (PhP 18,000.00)

1. 2mx2m Exhibit Space for three (3) days.
2. Company Listing in the Souvenir Directory to be given to to-be weds.
3. 1-Year Gold Priority Listing in Kasal.com worth PhP 8,000.00 (provincial listing)

Exhibit Package (PhP 12,000.00)

4. 2mx2m Exhibit Space for three (3) days.
5. Company Listing in the Souvenir Directory to be given to to-be weds.

Product Display Package (PhP 4,000)

1. One (1) Product Exhibit
The event organizers will take care in displaying your product (i.e. a photo frame, a gown, or a wedding cake), together with 2 other non-competing products in a 2mx 2m exhibit space for three (3) days. Only 1 product is allowed and maximum of 1,000 pcs. flyers/business cards can be included. You will be responsible for its delivery/pickup to/from event venue. The organizers will take all reasonable measures to ensure the safety of the product but will not be liable in the event that the product will be lost or damaged during the event date.
2. Company Listing in the Souvenir Directory to be given to to-be weds.

Flyer Distribution Package (PhP 3,000.00)

1. Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

CONFORME:

 **Yes, I would like to join Kasalan at Kotilyon 2018: Alabang leg:**

Package Type: _____

Amount: _____

Booth No.: _____

Company Name: _____

Tel. Nos.: _____

Contact Person: _____

Fax Nos.: _____

Position: _____

E-mail Address: _____

Web Address: _____

Signature: _____

Date: _____