







The premiere Philippine wedding & tourism fair roadshow

## Greetings!

The District Imus, in partnership with Kasal.com and ABS-CBN Regional Network Group, invites you to be part of Kasalang Filipino sa Imus wedding fair & exhibit on July 31 to August 2, 2015!

Kasalang Filipino is a project of Kasal.com with ABS-CBN Regional Network Group since 2003. It is a nationwide wedding & tourism fair road show aimed at tying key Philippine cities with one goal of promoting the local wedding and tourism industry nationally and globally.

It is the second year of Kasalang Filipino Roadshow in Imus. Last year, Kasalang Filipino sa Imus 2014 reached a total of **7 million worth of bookings**.

The event will showcase the best wedding suppliers and tourist spots of **Cavite** and nearby areas in The District Mall Imus. The fair will also offer the following programs & activities:

- raffle draws
- wedding-related talks, seminars
- wedding table presentation competition
- bridal makeup contest

The event is promoted through its national media partners: ABS-CBN Regional Network Group, Lifestyle Network, MOR My Only Radio For Life, Metro Weddings magazine, Metro Home & Entertaining magazine, Food magazine, The Manila Times, Business Mirror, and will be promoted globally via <a href="https://www.kasal.com">www.kasal.com</a>.

It is open to public, free admission. To-be weds who will visit the event will get wedding freebies and may win amazing raffle prizes!

### How much is the exhibit booth?

# Exhibit Package A - G/F Promenade Area (PHP10, 000)

- a. 3mx1.5m exhibit space for three (3) days.
- b. Company listing in the souvenir directory to be given to to-be weds.

# Exhibit Package B - 2/F Activity Area (PHP 6,000)

- a. 2mx1.5m exhibit space for three (3) days.
- b. Company listing in the souvenir directory to be given to to-be weds.

Note: All exhibit spaces are on a first-come, first-served basis.

### How to join?

- 1. Choose your booth location (exhibit layout attached)
- 2. Fill out and send us a copy of the Participation Form (participation form attached)
- 2. Settle at least the non-refundable reservation fee of PHP 5,000 (exhibit package A) or PHP 2,500 (exhibit package B).

To know the available booths, please contact us through any of the numbers listed below or through this kasal.comsalesteam@gmail.com. Thank you and we look forward in welcoming you to Kasalang Filipino 2015 sa Imus!