

# Kasalang Filipino 2017

12th Philippine Wedding & Tourism Fair Roadshow

PRESENTED BY



South Park

**kasal.com**  
The essential Filipino wedding guide.  
<http://www.kasal.com>

**ABS-CBN**  
REGIONAL

Date

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Dear \_\_\_\_\_:

Greetings!

**Ayala South Park Mall**, in cooperation with **Kasal.com** and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2017 in Alabang!*

Deemed to be the biggest wedding expo to happen South of Manila, the event will be the **2nd leg of Kasalang Filipino 2017**, which ties key cities in the Philippines with one objective of promoting the local wedding and tourism industry.

The event will showcase the best wedding suppliers based South of Manila and nearby provinces in **Ayala South Park Mall** on **June 30- July 2, 2017**.

This event will have national, quad media promotion through its national media partners: ABS-CBN RNG, Lifestyle Network, Sky Cable, WRR 101.9, My Only Radio, Wedding Essentials magazine, The Manila Times, and will be promoted globally [www.kasal.com](http://www.kasal.com).

Attached to this letter are the **Participation Packages** for your review.

Should you be interested to join, please contact us at tel. nos. **(02) 414-3596, 415-9249**,  
**Smart: (0920) 917-0970, Globe: (0917) 794-2931** or e-mail us at **[kasal.com@gmail.com](mailto:kasal.com@gmail.com)**.

Thank you and we look forward in welcoming you to *Kasalang Filipino 2017 in Alabang!*

Sincerely Yours,

**Ms. Lhady Francisco**  
**Event Manager**

**kasal.com** Team

The essential Philippine wedding planning guide.

<http://www.kasal.com>

See us also in Facebook: <http://www.facebook.com/kasalcom>

Follow us on Twitter: <http://www.twitter.com/kasaldotco>

## Exhibit Packages

### Major Sponsorship Package (PhP 50,000.00)

1. Major Sponsor Acknowledgment, Logo Inclusion in the event's promotions.
2. (2) 2mx2m Prime Exhibit Space for three (3) days.
3. Ad Placement and Major Sponsor Acknowledgment in the Souvenir Directory to be given to to-be weds.
4. Product/Leaflet Distribution during the event.
5. Opportunity to do product presentation (talk or demo), or game/contest during the event.
6. Live acknowledgment during the event.
7. Segment in the AVP to be played during the event.
8. Banner display in the venue.
9. 1-Year Platinum Priority Listing in Kasal.com worth PhP 22,000.00 (provincial listing)

### Minor Sponsorship Package (PhP 30,000.00)

1. Minor Sponsor Acknowledgment, Logo Inclusion in the event's promotions.
2. (1) 2mx2m Prime Exhibit Space for three (3) days.
3. Minor Sponsor Acknowledgment in the Souvenir Directory to be given to to-be weds.
4. Product/Leaflet Distribution during the event.
5. Opportunity to do product presentation (talk or demo), or game/contest during the event.
6. Live acknowledgment during the event.
7. Segment in the AVP to be played during the event.
8. Banner display in the venue.
9. 1-Year Gold Priority Listing in Kasal.com worth PhP 5,000.00 (provincial listing)

### Exhibit Package (PhP 10,000.00)

1. 2mx2m Exhibit Space for three (3) days.
2. Company Listing in the Souvenir Directory to be given to to-be weds.

### Product Display Package (PhP 3,500)

1. One (1) Product Exhibit  
The event organizers will take care in displaying your product (i.e. a photo frame, a gown, or a wedding cake), together with 2 other non-competing products in a 2mx 2m exhibit space for three (3) days. Only 1 product is allowed and maximum of 1,000 pcs. flyers/business cards can be included. You will be responsible for its delivery/pickup to/from event venue. The organizers will take all reasonable measures to ensure the safety of the product but will not be liable in the event that the product will be lost or damaged during the event date.
2. Company Listing in the Souvenir Directory to be given to to-be weds.

### Flyer Distribution Package (PhP 2,500.00)

1. Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

### Notes:

- Exhibit Space is on a first-come, first-served basis. Up to 2 Companies only are allowed to share in a booth.

**Hurry! Avail of 10% Early Bird Discount on our Exhibit Package when you sign up and pay on or before April 28, 2017.**

### CONFORME:

**Yes, I would like to join Kasalang Filipino 2017: Alabang leg:**

Package Type: \_\_\_\_\_ Amount: \_\_\_\_\_  
Booth No.: \_\_\_\_\_  
Company Name: \_\_\_\_\_ Tel. Nos.: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Fax Nos.: \_\_\_\_\_  
Position: \_\_\_\_\_ E-mail Address: \_\_\_\_\_  
Web Address: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_