

Kasalang Filipino 2015^{10th run}

co-presented by
kasal.com
The essential Filipino wedding guide.



The premiere Philippine wedding & tourism fair roadshow.

Organized by:

October 21, 2015

Greetings!

Kasal.com, in cooperation with **Robinsons Place Dumaguete**, and **ABS-CBN Regional Network Group**, invites you to be part of *Kasalang Filipino 2015 in Dumaguete!*



The event will showcase the best wedding suppliers and tourist spots of Dumaguete and nearby areas in Robinsons Place Dumaguete on **November 27-29, 2015**. The fair will also offer the following programs and activities:

- wedding-related talks, seminars with Event Stylist Henry Pascual
- wedding table setting presentation and competition

bridal make up contest Deemed to be the biggest wedding expo to happen in Dumaguete area, the event will be the **10th leg of Kasalang Filipino 2015**, which ties key cities in the Philippines with one objective of promoting the local wedding and tourism industry.

This event will have national, quad media promotion through its national media partners: ABS-CBN RNG, SkyCable, Lifestyle Network, My Only Radio, Metro Weddings magazine, Metro Home and Entertaining magazine, Food magazine, The Manila Times, Business Mirror, and will be promoted globally www.Kasal.com.

Attached to this letter are the **Participation Packages** for your review.

Should you be interested to join, please contact us at Tel. Nos. 09175020054, or e-mail us at **keycities@gmail.com**

Thank you and we look forward in welcoming you to *Kasalang Filipino 2015 in Dumaguete!*

Sincerely Yours,

GLYNDA T. DESCUATAN-Organizer
Tel No. 09175020054
e-mail: keycities@gmail.com or glyndasky@yahoo.com

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*Kasalang Filipino 2015: MAANYAG NGA MUGNA WEDDING FAIR
ATRIUM, ROBINSONS PLACE-DUMAAGUETE*

Exhibit Packages

Package 1 – PRIME LOCATION Booth SPACE Numbers 5-10; 19, 20, 23, 24, 33, 34 to 38

COST: 6,000 per booth space

1. 2mx 3m Exhibit Space for three (3) days
2. Company Listing in the Souvenir Directory to be given to couples-to-be during the exhibit
3. Opportunity to be part of the Event's Program
4. Inclusion in Merch Plugs in Radio and Cable TV Ads/Logo in at least 10 Vertical Streamers
5. 5-minute TV interview to be done any day within the 3-day exhibit for airing on SkyCable Dumaguete
6. Inclusion in a One-Page Local Newspaper Ad

Package 2 – NON-PRIME LOCATION

COST: 5,000 per booth space (all other location not classified as Prime Location as enumerated in PACKAGE 1)

1. 2m x 3m Exhibit Space for three(3) days
2. Company Listing in the Souvenir Directory to be given to couples to-be- during the exhibit
3. Inclusion in the One-Page Local Newspaper Ad
4. 5-minute TV Interview to be done any day within the 3-day exhibit for Airing in SkyCable-Dumaguete

Package 3 - Product Display Package (PhP 3,000)

1. One (1) Product Exhibit
The event organizers will take care of displaying your product, together with 2 other products in a 2mx 4m exhibit space for two (2) days. Maximum of 500 pcs. flyers/business cards can be included. Product to be displayed must not exceed 4 kilos (including flyers/business cards) and you will be responsible for its safe packing. The organizers will take all reasonable measures to ensure the safety of the package but will not be liable in the event that the package will be lost, damaged during transport
2. Company Listing in the Souvenir Directory to be given to couples-to-be in each show

Package 4 - Flyer Distribution Package (PhP 2,000)

Flyer/Business Card Distribution. Maximum of 1,000 pcs. flyers/business cards can be included.

Notes:

- Exhibit Space is on a first-come, first-served basis. **Maximum of 2 exhibitors can share Package 1 or 2.**
- The event organizers will provide a snapshot of the product display for those who availed Package 3.
- Deadline of inclusion in the Souvenir Directory is **November 15, 2015**
- Payment is 100% upon contract signing. Please make check payable to: **KEYCITIES EVENTS AND MARKETING**
or **DEPOSIT AMOUNT AT:**
KEYCITIES EVENTS AND MARKETING CURRENT ACCOUNT NUMBER: 33-168-840001-3 AT PHILIPPINE NATIONAL BANK (PNB) DUMAGUETE.

Interested?

To confirm your participation, kindly sign this form and submit to Key Cities Events and Marketing.

Yes, I would like to join Kasalang Filipino 2012: Dumaguete leg:

Package Type: _____ **Amount:** _____

Booth Space No.: _____

Company Name: _____ **Tel. Nos.:** _____

Contact Person: _____ **Fax Nos.:** _____

Position: _____ **E-mail Address:** _____

Web Address: _____

Signature: _____ **Date:** _____

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