





The premiere Philippine wedding & tourism fair roadshow.



Kasalang Filipino, besides supporting the local wedding industry, is also eager in promoting diversity when it comes to weddings and preparations in the Philippines. While still holding on to some traditions that contribute a lot to the richness of Philippine Weddings, it is never afraid to try new things out, consider innovations, and eventually inspire some couples who want to think outside the box.

That is why, when it comes to dealing with the preparations, the use of new and ground-breaking materials is never frowned upon. In fact, it is something that is encouraged as it is through brave attempts great discoveries usually rise from. Realizing this important point, Kasalang Filipino would like to hold a Wedding **Table Presentation Competition** in partnership with Tupperware Philippines.

Tupperware has been known in the country for almost 48 years. It is known for its plastic storage containers that are built to last. In fact, these plastic wares have been regular items in Filipino households.

What if you are asked to use Tupperware products for your wedding table? How far can you go?

## **Who Can Join**

The Competition is open to all exhibitors – wedding stylists, florists, planners/coordinators, caterers, venues, etc. There will only be a maximum of 5 Contestants and each Contestant shall be represented by a team composed of max. of three (3) persons.

## Guidelines

- 1. The theme of the competition is "Kasalang Filipino... with a Tupper-Twist." The table presentation should effectively capture the beauty of a Filipino wedding. Yet, instead of using traditional wedding materials to encapsulate the theme, each team shall make use of the Tupperware items to be provided. Teams may add some other items to be included in their entry bxut those shall not overpower the main materials of the set-up.
- 2. Each table entry should contain the following elements:
  - a. Table set up for six (6) wedding guests, with dining wares from Tupperware.
  - b. Recommended Menu

No need to place actual food on the dining wares.

- 3. The Contest Organizers will make available the following materials to each team:
  - a. One (1) bare rectangular table, with the following dimension: length: 5ft.; width: 4ft.
  - b. Six (6) bare monobloc chairs
- 4. The team may or may not use the above provisions, provided that their corresponding table and chairs have the same or similar dimension as the ones being provided by the Contest Organizers.
- 5. Entries should be original and exclusive to this Contest, and must not have been used as entry to past similar contests nor have been published or displayed.
- 6. Team members should be in the venue by 1:00 PM of Friday.
  7. Two (2) copies of the list of materials should be submitted to the Contest Organizers on the day of the Competition proper.
- 8. Contest participants will be given an hour and a half (1.5 hrs.) to execute their presentation. Afterwards, they might be requested to explain their concept as well as answer some judges' questions.
- 9. Team members are not allowed to consult with anybody outside of their team not leave the competition premise while the competition is ongoing.







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- 10. Announcement of winners will be held before the closing of the bridal fair. The decision of the Board of Judges is Final and Unappealable.
- 11. The Contest Organizers reserve the right to display/publish photo of any entry, winning or non-winning, for promotional purposes. Note that everytime any photo of the photo is used, due acknowledgement to Contestant will be given.

## **Prizes**

- PhP 25,000 worth of Tupperware items for the Most Creative Wedding Table Presentation
- PhP 25,000 worth of Tupperware items for the Most Popular Wedding Table Presentation

## **Criteria for Judging**

## **Most Creative Wedding Table Presentation:**

Ingenuity	/
This comprises the clever use of the Tupperware items to capture the beauty of Filipino Weddings.	30%
Creativity	30%
This represents the artistry of the table setup. This includes color combination, element composition, and attention to details.	
Table Presentation	20%
This represents the way the table elements are correctly and properly laid out (i.e. placement of crockery, cutlery, glassware, napery, etc.)	
Team Work and Organization	20%
This represents the ability of each team to facilitate the presentation in an organized and collaborative way.	
Total:	100%

## **Most Popular Wedding Table Presentation:**

Total Votes by Event Attendees, Mall Goers

- + Likes on Tupperware Fan Page (https://www.facebook.com/tupperwarebrandsph)
- + Likes on Kasal.com Fan Page (<a href="https://www.facebook.com/kasalcom">https://www.facebook.com/kasalcom</a>)

<sup>\*</sup>Prizes are non-transferable, non-refundable and non-convertible to cash.







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# Appendix A. APPLICATION FORM

Wedding Table Presentation Competition Company: \_\_\_\_\_ Contact Details: \_\_\_\_\_\_ Name of Participants: **First Name** M.I. **Last Name** Age **First Name** M.I. **Last Name** Age M.I. **Last Name** Age Why do you want to join this Competition?